

<Self Introduction>

For as long as I can remember, films and television dramas have been one of my greatest sources of inspiration and interest. However, I never stopped at simply watching them. Whenever I encountered a memorable scene, line of dialogue, visual composition, or piece of music, I would revisit it repeatedly, analyzing the director's intentions and creative decisions. I enjoyed studying interviews, behind-the-scenes footage, production notes, and related books to better understand how stories are crafted and how they resonate with audiences.

This curiosity naturally led me to a central question: What makes audiences become deeply immersed in a story? Exploring this question shaped the way I view content and storytelling today.

To pursue this interest further, I studied Animation and Motion Graphics at Otis College of Art and Design in Los Angeles, where I developed skills in visual storytelling, design, and content production. I later worked as a Creative Motion Designer Intern at Invisible Narratives, where I gained hands-on experience in entertainment and digital content production. My responsibilities included creating motion graphics for social media, developing brand visuals, designing 3D assets and key visuals, and producing graphic animations for various projects. I was responsible for translating creative concepts into engaging visual experiences while ensuring that each project aligned with its intended audience and objectives.

Working on entertainment IP-related content taught me that effective design is not only about aesthetics but also about communicating mood, emotion, and narrative. Collaborating in a fast-paced production environment strengthened my ability to manage deadlines, adapt to feedback, and work efficiently with team members to deliver high-quality results.

My experience studying and working in the United States also allowed me to collaborate with people from diverse cultural backgrounds. Through these experiences, I learned that content and design can be interpreted differently depending on cultural context. As a result, I developed a broader understanding of global audiences, trends, and user perspectives, which continues to influence the way I approach creative work.

Outside of work, I actively study current visual and content trends by analyzing broadcast media, OTT platforms, YouTube channels, and social media content from around the

world. I genuinely enjoy learning new skills and exploring unfamiliar fields. When I become interested in something, I take the initiative to research it, practice it, and apply it through personal projects. Rather than avoiding challenges, I prefer to learn through experimentation and problem-solving.

One of my proudest professional achievements was extending my internship contract at Invisible Narratives from an initial four-month term to a one-year position. My adaptability, proactive attitude, and ability to quickly contribute to projects were recognized by the company, reinforcing my belief that enthusiasm, initiative, and a willingness to learn are among my greatest strengths.

Although the content industry continues to evolve rapidly, I believe the power of storytelling remains constant. I approach new opportunities as chances to learn, grow, and contribute. With a positive mindset, strong work ethic, and passion for creative storytelling, I hope to continue creating meaningful content that connects with and inspires audiences around the world.